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RESUME

Currently: Public Affairs Consultant and Author

Independent Public Affairs Consultant. Advise academic and private sector clients on communications strategies and issue analysis. Manage publications and research projects, provide media training, and serve as a press spokesperson. Serves as a personal advisor to presidents, treasurers, and other top executives of client institutions.

Principal, Mary Fifield Associates, Brookline, MA. Senior executive of niche public affairs firm. Develop and implement strategic communications plans. Direct media, government, and community relations activities. Handle crisis communications. Serve as client spokesperson. Run media training programs. Manage relationships with affiliate firms and contractors. Write memoranda, briefing documents, releases, speeches, articles, collateral material, and other necessary work product. Provide management of statewide and local referendum campaigns.

Senior Counselor, The Hawthorn Group, Alexandria, VA. The firm provides strategic counsel and communications services to help solve public policy, media, crisis, customer, financial, employee, community relations and other communications challenges. Have worked on client assignments in Colorado, Washington, DC, and Boston.

Political Consultant, serving as spokesperson and senior advisor to state and national campaigns. Was a regional press lead in Wisconsin for 2004 Kerry presidential campaign and did press advance at Democratic National Convention. Previously have worked on communications and issues in several presidential, gubernatorial, and congressional campaigns.

Computer Consultant, Author, and Online Content Provider. Technology Columnist for the Eagle-Tribune Newspaper Group (www.eagletribune.com). Senior Editor of TNPC Newsletter, an Internet tech advice publication. Former Contributing Editor for eBay Magazine and contributor to several computing books. Advise business and end-users on the purchase, installation and setup of SOHO computer systems. Web designer and content provider.

Adjunct Professor, Boston University and Emerson College. Taught graduate course in professional writing and undergraduate class in journalism ethics.

Experience: 9/83-8/98: Newsday, Long Island, NY

Special Writer, "Viewpoints," 9/92-8/98; Assistant Editor, 9/83-2/86. Was responsible for developing story ideas, assigning articles, screening and selecting submissions for opinion pages. Worked with a wide range of authors and wrote occasional op-ed articles. Did copy editing and layout work, and coordinated several special projects.

Reporter, Business Desk, 2/86-9/92. Covered general business/economics assignments. Was responsible for both breaking news and longer-term projects. Writing oriented toward explaining complex issues to a general readership. Assignments included coverage of onset of current recession and other economic news, boom and crash of stock market in 1987, corporate news, and personality profiles. Have done rewrite and copyediting.

Reporter, National Desk, 1987-88. Named to team covering 1988 presidential primaries. Wrote election-night main stories, takeouts on key issues, and political news analysis. Responsible for coverage of Gary Hart campaign. In addition, wrote on state, national, and international news, and covered medical and legal topics.

12/77-9/83: Rocky Mountain News, Denver, CO

Washington Correspondent, 2/80-9/83. Covered Capitol Hill, White House, Supreme Court, and federal agencies. Focus was Colorado congressional delegation, energy-environment-natural resources issues, and national and western politics. Major stories included the James Watt and Anne Burford controversies, the John Hinckley trial, deployment of the MX missile, Gary Hart's first presidential campaign, 1980 and 1982 campaigns in Colorado, and 1980 Democratic National convention. Wrote weekly editorial page column.

Reporter, 12/77-1/80. Covered Denver City Hall, Colorado State House, 1978 state and 1979 city elections, and general assignments.

6/76-12/77: Free-lance writer, based in Washington, DC

Wrote on political, congressional, and other national topics. Articles appeared in such publications as The Washington Post, Los Angeles Times, The Philadelphia Inquirer, The Baltimore Sun, The Nation, and New Engineer Magazine. Former member, Washington Independent Writers.

1/77-12/77: Office of Rep. Joseph S. Ammerman (D-PA)

Press Secretary. Responsibilities included press relations, news releases, newsletters, broadcast material, and speeches.

8/75-6/76: Congressional Quarterly, Washington, DC

Reporter. Covered lobby groups, general Capitol Hill assignments, and politics.

9/69-8/75: The Patriot Ledger, Quincy, MA

Associate Editor, Editorial Page, 12/71-8/75. Member of newspaper's editorial board. Was responsible for editorial writing and development; editorial page layout, and copyediting. Created and wrote weekly column; also did political reporting, covering state and local elections, 1970-74, and 1972 national conventions.

Staff Reporter, 9/69-12/71. Covered general assignments, politics, Massachusetts State House.

Education: 1990-91: John F. Kennedy School of Government, Harvard University

Masters in Public Administration, 1991. Mid-Career MPA program, with courses at the Kennedy School, Harvard Business School, and Harvard Law School. Focus on management skills and policy analysis.

9/74-8/75: American Political Science Association, Washington, DC

Congressional Fellow. Won national competition for journalists and political scientists. Program included seminars, briefings, experience on House and Senate staffs.

1965-69: Dartmouth College, Hanover, NH

A.B., 1969. Government major.